

IMAGINE OVER **15,000** PEOPLE OPENING
THEIR INBOXES & SEEING YOUR AD



**SENT TO WORK COMP
PROFESSIONALS NATIONWIDE**

We reach twice as many insurance, legal services, employers, and medical professionals as our competitors.

ADVERTISING STATISTICS

- ◆ **35,000+** registered users on workcompcentral.com.

End result: A defined target audience and not simply search engines clicking on the wrong site.

- ◆ **15,000+** registered daily newsletter subscribers.

End result: Nearly double the closest competitor in subscribers. We have constantly proven to be more successful at reaching our audience with our advertisers.

- ◆ **650,000+** page views per month. (Based on 6-months. 1/10 – 6/10)

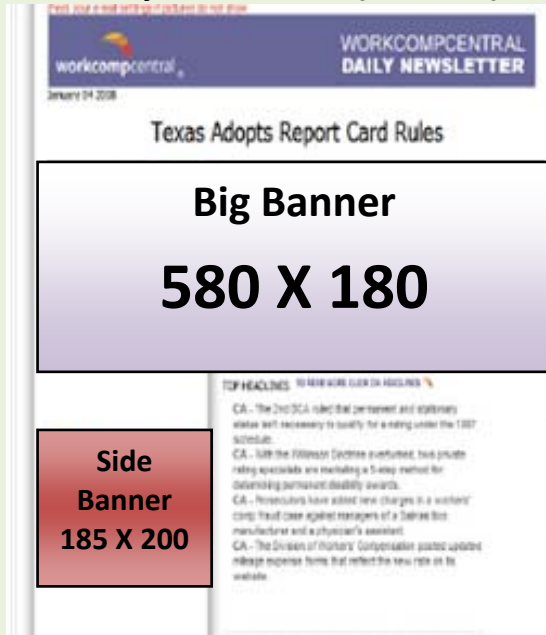
End result: Loyal and professional audience that seeks news and industry information, including your advertising message.

- ◆ **15%** new visitor traffic per month.

End result: We are recognized as a growth company that is being demanded nationally.

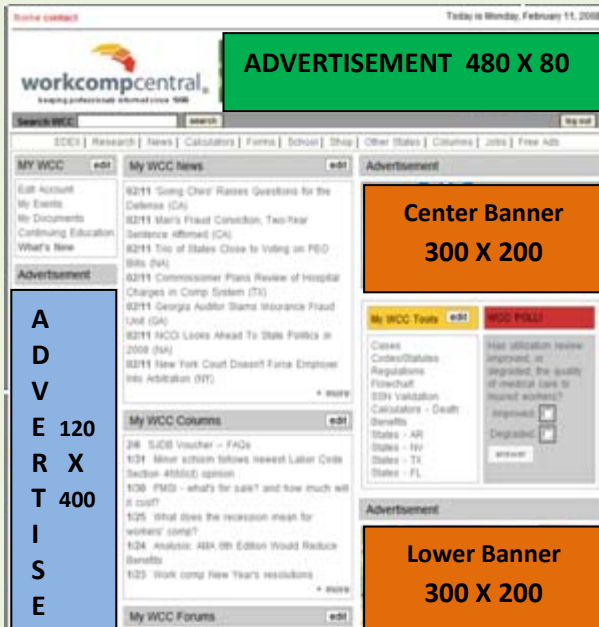
Advertising space that you choose!

Daily Newsletter (Mon-Fri)

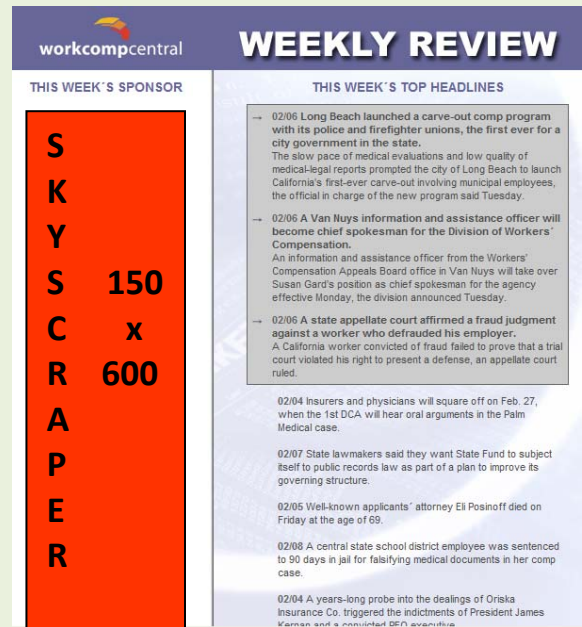


“ WorkCompCentral has been our most effective advertising campaign to date and we feel with the added exposure it should only increase our success. (Brian H.) ”

WorkCompCentral Website Pages



Saturday's Weekly Review Newsletter



Splash Page

**8-Second Exclusive
650 x 450**

Our largest available banner. Displays directly after login.

ADVERTISING RATE SHEET

WorkCompCentral Website Pages

Banners	Cost	Daily	Impressions		CPM
			30-Days		
Horizontal 480 x 80	\$2,500	4,000	120,000		\$21
Skyscraper 120 x 400	\$2,500	4,000	120,000		\$21
Box 300 x 200	\$3,000	4,000	120,000		\$25
Splash 650 x 450	\$1,000	1,000	30,000		\$33

Daily Newsletter

Location	Cost	Impressions		CPM
		Weekly	30-Days	
Big Banner 580 x 180	\$225 / day	70,000	N/A	\$16
Side Banner 185 x 200	\$125 / day	70,000	N/A	\$9

Saturday Weekly Review Newsletter

Location	Cost	Impressions		CPM
		Weekly	30-Days	
Skyscraper 150 x 600	\$125	14,000	64,000	\$9

** All above rates reflect a monthly charge, however, newsletter rates are daily.

Let us create a customized campaign to accommodate your goals and your budget.

Service	Description
WorkCompCentral Website Banner- These banner positions are offered in a rotation or unlimited exposure & exclusivity is available.	Three of WorkCompCentral's most sought after banners: our 480 x 80 horizontal, 120 x 400 skyscraper and our 300 x 200 box banner.
Splash Banner- This banner offers a unique chance to be seen by our readers.	After login, the large splash page banner shows your message for 8 seconds to your targeted audience. Choose from the following target audiences: Insurance, Legal, Employers, Claims, Vendors and Medical. Banner Size 650 x 450.
Daily Newsletter Banners- 2 sizes to choose from.	These banners are viewed by more than 15,000 newsletter subscribers Monday through Friday. Banner Sizes: Newsletter 580 x 180, Banner 185 X2400.
Weekly Review Skyscraper - Newsletter Banner Size: 150 x 600. Only one advertiser per weekly newsletter provides you with exclusivity.	On each Saturday each specific target segment (Legal, Medical, Insurance, Employers, Vendors, Executives) receives a wrap up of the most popular stories based on the readership of their colleagues.