

IMAGINE OVER **14,500** PEOPLE OPENING THEIR INBOXES & SEEING YOUR AD



SENT TO WORK COMP PROFESSIONALS NATIONWIDE

We reach twice as many insurance, legal services, employers, and medical professionals as our competitors.

ADVERTISING STATISTICS

- ◆ **32,000+** registered users on workcompcentral.com.

End result: A defined target audience and not simply search engines clicking on the wrong site.

- ◆ **14,500+** registered daily newsletter subscribers.

End result: Nearly double the closest competitor in subscribers. We have constantly proven to be more successful at reaching our audience with our advertisers.

- ◆ **600,000+** pageviews per month. (Based on last 6-months. 7/07 – 12/07)

End result: Loyal and professional audience that seeks news and industry information, including your advertising message.

- ◆ **15%** new visitor traffic per month.

End result: We are recognized as a growth company that is being demanded nationally.

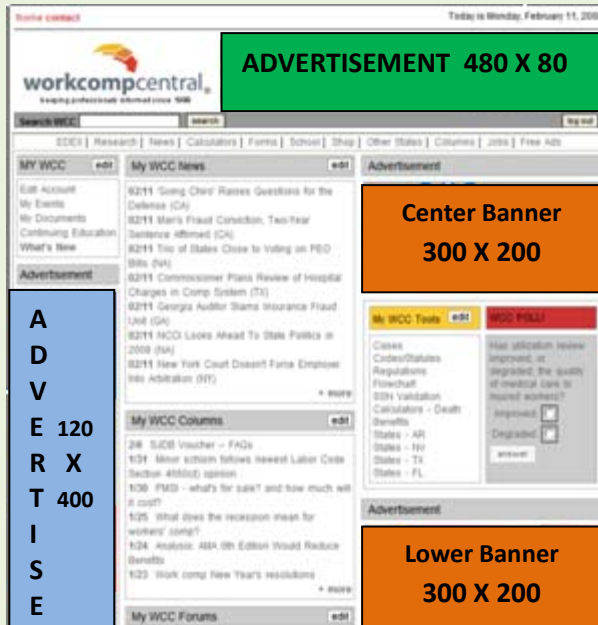
Advertising space that you choose!

Daily Newsletter

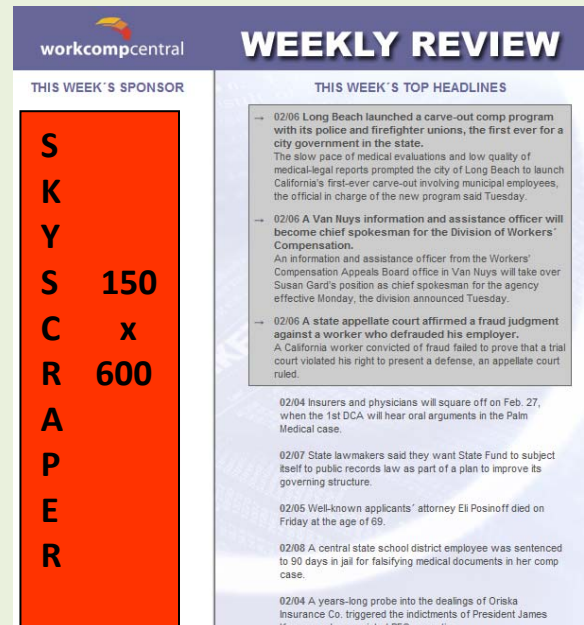


“ WorkCompCentral has been our most effective advertising campaign to date and we feel with the added exposure it should only increase our success. (Brian H.) ”

WorkCompCentral Home Page



Weekly Review



Splash Page

8-Second Exclusive
650 x 450

ADVERTISING RATE SHEET

WorkCompCentral Home Page

Location	Cost	Daily	Impressions		CPM
			30-Days		
Top Banner 480 x 80	\$3,000	4,000	120,000		\$25
Skyscraper 120 x 400	\$2,500	4,000	120,000		\$21
Banner 300 x 200	\$2,500	4,000	120,000		\$21
Banner 300 x 200	\$2,200	2,500	150,000		\$15
Splash Page 650 x 450	\$1,000	1,300	39,000		\$25

Daily Newsletter

Location	Cost	Impressions			CPM
		Weekly	30-Days		
Big Banner 580 x 180	\$225 / day	70,000	N/A		\$16
Side Banner 185 x 200	\$125 / day	70,000	N/A		\$9

Weekly Review

Location	Cost	Impressions			CPM
		Weekly	30-Days		
Skyscraper 150 x 600	\$125	14,000	64,000		\$9

** All above rates reflect a monthly charge.

** Newsletter rates are priced daily.

Service	Description
WorkCompCentral Home Page- These banner positions are offered in a rotation or unlimited exposure & exclusivity is available.	One of WorkCompCentral's most sought after banner spaces. Only four banner sizes on this page. Top Rectangle Banner 480 x 80, Left Skyscraper 120 x 400, Middle Banner 300 x 200, Lower banner 300 x 200.
Splash Page- This banner offers a unique chance to be seen by our readers.	After login, the large splash page banner shows your message for 8 seconds to your targeted audience. Choose from the following target audiences: Insurance, Legal, Employers, Claims, Vendors and Medical. Banner Size 650 x 450.
Weekly Review Skyscraper- Banner Size: 150 x 600. Only one advertiser per weekly newsletter provides you with exclusivity.	On each Saturday each specific target segment (Legal, Medical, Insurance, Employers, Vendors, Executives) receives a wrap up of the most popular stories based on the readership of their colleagues.
Daily Newsletter Banners- 3 sizes to choose from.	These banners are viewed by more than 14,000 newsletter subscribers Monday through Friday. Banner Sizes: Newsletter 580 x 180, Banner 185 X200.
WorkCompCentral EDEX Web Pages- These banners are offered in rotation or unlimited exposures & exclusivity is available.	25% of all EDEX transactions go through WorkCompCentral.com EDEX web pages.